



Appraisal Institute News Release



Atlanta Area Chapter Appraisal Institute

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14th Annual State of Atlanta Conference: *Full Steam Ahead* September 24, 2015

The Atlanta Area Chapter Appraisal Institute brings you the 14th annual **State of Atlanta** Conference at the Cobb Galleria Centre, in Atlanta, GA. This year's theme is **Full Steam Ahead**. Participants will hear experts discuss the **challenges facing the Atlanta Area real estate market and economy**. Learn from industry leaders, who will share their first-hand experiences and perspectives on many critical topics.

Industry Speakers and Topics

Development of the Atlanta Braves Stadium - Marc Pollack, Chairman & CEO, Co-Founder, Pollack Shores Real Estate Group

Regulatory Issues Concerning Appraisals & High Volatility Commercial Real Estate - Anthony Womack, Sr. Examination Specialist, FDIC, Atlanta Regional Office

North America's Supply Chain - KC Conway, MAI, CRE, Sr. VP CRM & Chief Appraiser, SunTrust Bank

Single-Family & Residential Market Outlook - Eugene James, Director, Atlanta Region, Metrostudy

Understanding the Impact of Atlanta's Demographic Profile - Michael Alexander, Manager, Research & Analytics, Atlanta Regional Commission

Local and National Economy - Rajeev Dhawan, Ph.D., Director, Economic Forecasting Center, GSU

Industrial Market- Hamilton Reynolds, President - Industrial Division, Taylor & Mathis

Multifamily Market - Barden Brown, Vice President, Brown Realty Advisors

Retail Market- Eric Zimmermann, Managing Director, Eastdil Secured

Office Market - Chris White, Executive Vice President, Market Leader, Savills Studley

The Appraisal Institute is a global professional association of real estate appraisers, with nearly 21,000 professionals in almost 60 countries throughout the world. Its mission is to advance professionalism and ethics, global standards, methodologies, and practices through the professional development of property economics worldwide. Organized in 1932, the Appraisal Institute advocates equal opportunity and nondiscrimination in the appraisal profession and conducts its activities in accordance with applicable federal, state and local laws. Individuals of the Appraisal Institute benefit from an array of professional education and advocacy programs, and may hold the prestigious [MAI](#), [SRPA](#), [SRA](#), [AI-GRS](#), and [AI-RRS](#) designations. *Subscribe to the Appraisal Institute's [RSS feed](#) to stay connected with the latest news from the Appraisal Institute, and follow us on [Facebook](#), [Twitter](#), [LinkedIn](#), [YouTube](#) and our blog, [Opinions of Value](#). Follow the Atlanta Area Chapter of the Appraisal Institute on [Facebook](#) and [Twitter](#). Learn more at www.appraisalinstitute.org.*

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